Freeze Dos

1. Conduct the Freeze anywhere you want, make yourself seen (*it is your initiative, your action to help save tigers*) on 30 July 2010.
2. Freeze for about 4 minutes (*4 minutes to save the world*!) anytime from 12.01am until 12.00pm.
3. Pose mimicking tiger (*flop on floor, angry tiger, cute tiger, etc*) but make sure your pose has a message to end tiger trade.
4. Share your Freeze experience on Tx2 Facebook group.
5. Record your freeze (photos/ video) and send it to tx2campaign@gmail.com along with the number of people in your Freeze. (*WWF will compile all photos, videos and number of supporters to stop tiger trade and share it with the government*)
6. Display the Freeze messages we have on www.tx2.my, use your creativity (*to save paper, display the messages on your laptop or use recycled paper to print*)
7. Feel free to paint your face, body or wear tiger colours during your Freeze (*simple black, white or orange tees are good enough or you can buy the official Tx2 tees from WWF-Malaysia*)
8. Take care of your safety and belongings during the Freeze (*have your friends to hold your belongings or watch over it*)
9. Ask your friends and family to join your Freeze (*the more the merrier!)*
10. Socialise the Freeze and help advertise this Freeze for tigers through new media (*FB, Twitter, blog, etc*) and spread the word
11. Join the WWF-led Freeze later in the day (*we will Freeze, plus something more..)* and come for rehearsals. Learn more about tigers while having some fun.

Freeze Don'ts

1. Complicate your Freeze position. (*Make sure you are comfortable in your position for the four minutes of Freeze. Do practice if you like*)
2. Throw away your Freeze message(s). (*Make it into a bumper sticker or post at your office or college as reminder that tiger trade is everyone's problem, and not just the government*)
3. Be shy. (*You are doing a wonderful thing, standing up for tigers. Put your heart and mind into it!)*
4. Use live tigers to Freeze with. (*Tigers are solitary animals, so leave them alone – in the forest and in captivity*)
5. Strip to get attention (*be decently dressed so that we can use your photos/videos*)
6. Create your own message. (*We have plenty on our www.tx2.my website and we would like to show uniformity and unity in spreading the message*)